



1. Industry

- a) Industry Chapters
 - a. E.g. Toastmasters, Rotary, etc.
- b) Employee Engagement and Motivation Consulting
- c) Leadership Consulting
- d) Online Education & Journal – Industry Edition

2. Universities

- a) Student Chapters- Student Organization & Club
- b) Online Education & Journal – University Edition
- c) PWP Encounters
- d) Yearly National Leadership Conference
- e) Mentorship Programs
- f) Transition Programs

3. High Schools

- a) Student Club
- b) Online Education & Journal – University Edition
- c) PWP Encounters
- d) Mentorship Programs
- e) Transition Programs

4. Middle Schools

- a) After School Programs
- b) 8th Grade Transition Programs

5. Worldwide Web & Social Media

- a) Feed Your Soul (temporary name) Project – Website
- b) UnCover App

6. Coaching

- a) Online Education Courses & Journal
 - a. Domino Effect Type Program
- b) Become certified Passioneer Coach
- c) Create Certification for Coaches to add to their arsenal
- d) Focused on Inspire, Empower, Encourage
- e) Become a Coaching Group
 - a. Have coaches focus on one or all of the three pillars.

Mission

Passion With Purpose **inspires**, **empowers**, and **encourages** the development & action of one another's passion through fellowship and active engagement.

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- b. Can integrate mobile technology
- c. A network of Passionees
 - i. Utilize mobile technology to find passionate in your local area to schedule 1:1's

7. Miscellaneous

- a) Profiles in Passion TV Show
- b) PWP University – An accredited institution empowering students to be well rounded and later pursue a career/master's program truly related to their purpose
- c) Passion Project Sponsoring
 - a. Projects producing one or all of pillars
- d) Start-Up Sponsoring
- e) Mentorship Programs
- f) Blog & Website
 - a. Articles written by well-known role models or certified passionate e.g. Derek Jeter's new website the Players' Tribune
 - b. Passion Profiles
- g) Book Writing & Book Tours
- h) Motivational Speaking
- i) Online Video Series with Journal
- j) Partnership with Boy Scouts of America
- k) Passioneeing Ambassador Group
- l) Clothing Brand
- m) PWP – Christian Album
 - a. collaborative album with Christian artist? Can turn into tour and spread message of Passion With Purpose
- n) PWP News
 - a. News/Stories that inspire, empower, & encourage individuals
- o) PWP Worship House
- p) PWP Construction
- q) PWP Soul Fire Portal
 - a. E.g. Iron Man
- r) Speaking
- s) Workshops
- t) Seminars
- u) Weekend Encounter Retreats
- v) Coaching

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